

# The Future: Hotels

**\$3.4** TRILLION

**THE AMOUNT THE INDUSTRY  
ADDS TO THE GLOBAL  
ECONOMY EACH YEAR**

For the hospitality industry, IoT means reduced costs and a better guest experience.

- Automated rooms where they can adjust the lights or call the front desk from their beds via their TV or mobile device.
- Mobile integration gives data that lets the hotelier remember guest preferences. Hoteliers can take it a step further and customise their reservation based on previous stays.
- Saving money because of increased automation & data-sharing. Allow the lighting in a room to adjust based on the amount of natural light.
- Wireless sensor technology can detect a room's occupancy & adjust the temperature accordingly, which cuts back on energy costs without compromising a guest's comfort.
- Technology can predict when a piece of hotel equipment, like an AC unit, will have an issue before it becomes a problem.
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